



Alan Evans
Coaching



Executive Coaching



“ I believe the only truly sustainable way to grow your business is to grow your people.

High performance comes from self-development, self-leadership and self-belief. ”

Alan Evans
Founder



Welcome

An investment in the growth of your key people is probably the best investment you can make. But it has to deliver the results you need.



Coaching for High Performance

My coaching is for individuals and teams that may be performing well but have the potential to be even better with the right support around them. High performance begins with self-development, self-leadership and self-belief. It always starts here.



Tailored to Your Needs

I create programmes tailored to your requirements. When we work together you have my full commitment to ensuring you have the best quality support to meet the specific development needs of your key people.



Agreed Success Criteria

I only succeed when you succeed, so we set the aims and objectives together. My job is to ensure that we get there together. I've been a Finance Director, so I understand there always has to be a return on your investment!

“I've been there!” As a teacher, as a Finance Director and as a business owner, a huge part of my personal development happened ‘on the job’, but I also know there are times when only professional coaching can unlock the highest performance.

Who do I work with?

I work with directors, senior managers, aspiring leaders, entrepreneurs, small business owners, fellow coaches and world class athletes.

My coaching is well suited to leaders and managers who:

✔ **Understand that there's always potential** for further personal growth and professional development, wherever they are in their career.

✔ **Would benefit from additional support** to address one or more specific development needs to unlock even better performance.

✔ **Have recently stepped up** into a bigger or significantly different role and are looking for support to adapt quickly and successfully.

✔ **Are preparing to step into a leadership role** or are taking on a bigger team and are looking to develop their people-managing skills.

✔ **Recognise the value of having a sounding board,** cheerleader, coach and mentor alongside them on the journey to grow their own successful business.

What do we work on?

Being at your best can be hard.
Being consistently at your best is really hard...

particularly under the pressure that comes with leadership responsibilities, business change and conflicting life priorities.

I can help you to:

- ✓ **Amplify** your biggest strengths.
- ✓ **Address** the areas that need more work.
- ✓ **Find the confidence**, resilience & drive to get there.



What can you expect?

As the hiring client, you can expect:

- ✓ **An initial meeting** to explore how we could work together. No charge, no obligation, no sales pitch.

- ✓ **A contract** that sets out how I'll work with individuals or teams within your business.

- ✓ **Regular updates** on how the programme is progressing, whilst respecting the confidential nature of a coaching relationship.

- ✓ **Clear pricing**, agreed at the outset.

If you're being coached, you can expect:

- ✓ **Full confidentiality** between us.

- ✓ **Regular coaching sessions**, either face to face or online, to suit your preference.

- ✓ **Regular accountability check-ins** between sessions, and contact whenever you need it. I'm in your corner!

- ✓ **An Action Plan** to track your progress against your specific development objectives.

- ✓ **A DISC personality profile report** to support your self-awareness and inform our work.

Other services

As well as coaching, I can add value to your business through a range of additional services, including:



Management Development Programmes

Skills development programmes to up-skill your management team, tailored to meet the needs of your business. This can be a full solution including all tools and resources or specific interventions designed to complement your current provision for managers.



Team Development Workshops

High performing teams are crafted and cultivated. Workshops focus on opportunities to step-change performance of your teams as identified through DISC® Group Dynamics analysis and in consultation with key stakeholders in the business.

Other services



Mentoring for Finance Directors

Having spent 25 years in various Finance roles, including as FD of a FTSE 250 company, I understand the challenges and complexities of this unique position within a business. I also appreciate the value an experienced and specialist mentor can bring.



Business Strategy Support

Strategy development and business planning support for entrepreneurs and small and medium-sized businesses. Full-day intensive planning workshops or monthly sessions – whatever you need to turn ideas into strategy, strategy into plans and plans into action.

What do my clients say?

“Alan has an ability to put you at ease, a genuine interest in helping you, and a skilled, considered questioning approach which leads you through your challenges until you reach your own conclusions.”

**Dave,
Managing
Director**



“As my coach through a time of huge career and life change, Alan was always about me. He coached with integrity, and he acted skilfully as a critical friend throughout.”

Bill, Coach



“Having Alan in my life has been transformational.”

**Michelle, Olympic Athlete,
Coach, Motivational Speaker**



“We now find ourselves asking each other ‘What would Alan ask you?’ to help us work through any barriers.”

**Lisa & Niki, Co-Founders,
Scorpio Services**



“If you’re looking for guidance in performing at your best or working out where you want your business to be, Alan can help you get there. He’s done exactly that for me and my team.”

Ben, Director



“Alan has a wealth of life experience and business acumen that he applied to our situation, helping me as business owner understand and develop our strategy.”

Simon, Co-Founder and CEO







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Let's talk

Coaching is never a 'one size fits all' service. The best programmes are designed to be a partnership between the coach, the individual(s) or team(s) being supported, and the organisation they are a part of.

This pack is intended to give an idea of how I work and the potential scope of my support. The important next step is for us to explore how I can add value to your business.

Get in touch

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